



Web-DENIS Message

Category: BCN Advantage

BCN Advantage primary care physicians may submit Healthy Advantage Rewards information on Health e-BlueSM

Start Date: Jan. 22, 2010

End Date: Feb. 15, 2010

Blue Care Network is mailing materials to BCN Advantage HMOSM members for the 2010 Healthy Advantage Rewards program. To be eligible for rewards, members may complete up to four qualifying health initiatives in 2010 — for physician assessment, advance directive, flu vaccine and pneumococcal vaccine. Blue Care Network must receive all applicable forms and information by Jan. 10, 2011.

For the most efficient and timely processing of the Healthy Advantage Rewards incentives, we recommend that you submit the required information electronically on Health e-BlueSM on behalf of your members. The physician assessment is available by selecting *Panel – BCNA Physician Assessment* from the navigation bar. BCN will reimburse physicians \$40 per BCN Advantage member for completing the physician assessment on Health e-Blue or \$30 per BCN Advantage member for completing the paper *BCN Advantage Physician Assessment Form* and mailing or faxing to BCN. We will reimburse physicians for only one physician assessment submission per member.

You may complete the advance directive attestation form on Health e-Blue by selecting *Panel – Additional Form(s) Submission* from the navigation bar and choosing *Advance Directive* from the Form Type drop-down menu. You may enter the flu and pneumonia vaccine information through *Panel - Treatment Opportunities by Condition/Measure* on the navigation bar.

Paper versions of forms for the four incentives are being mailed to members and are available on MiBCN.com. Primary care physicians can also access paper versions of the forms on web-DENIS in *BCN Provider Publications and Resources* on both the *Forms* and *Government Programs* pages.

For more information about the BCN Advantage Healthy Advantage Rewards program, please see [Pages 8-10 of the Jan.-Feb. 2010 BCN Provider News](#).